

天柱山



Newsletter

天柱山世界地质公园 Tianzhushan Global Geopark

2012 ISSUE 2

The Delegation of Huangshan Geopark Visits Tianzhushan

From May 4 to May 5, Li Minghao, vice Chairman of Huangshan Tourism Development Co., Ltd. affiliated to Huangshan Geopark, led a team to visit Tianzhushan Geopark. They have inspected the new cableway, the tourist center, Sanzu Temple Scenic Area and Stream Valley Cultural Park before discussing about some of the problems encountered in the scenic development process.

Huangshan and Tianzhushan are both mountainous scenic spots, whose scenic construction and development process have a lot in common. This inspection activity deepened mutual understanding and offered a wealth of experience for the scenic development.

Yu Haibing, a member of the Party committee of Tianzhushan Administrative Committee and manager of Tianzhushan Tourism Development Co., Ltd. accompanied them during the visit.



The Column Science and Technology of CCTV Films the Forest Secret of Tianzhushan

On May 8-22, the column *Science and Technology* on Agriculture and Military Channel of CCTV filmed



the large-scale serial documentary *Forest Secret of Tianzhushan* in Tianzhushan Scenic Area. *Forest Secret*, cooperated between State Forestry Bureau and CCTV, was a serial feature program for the 30th anniversary of National Forest Corporation, and would be broadcast on the *Science and Technology* of CCTV-7 in September. This program consists of 15 shows, and selects 15 forest parks with unique characteristics all over the country to film. Tianzhushan Forest Park is chosen for its unique forest landscape, geological landform, meteorological scenery, favorable plants and precious medicinal materials.

Teachers and Students from the Geography Department of the Tourism College of Shanghai Normal University Do Teaching Research on Tianzhushan

From May 12th to 15th, professors and doctors from the Geography Department of the Tourism College of Shanghai Normal University together with more than 100 undergraduates of Physical Geography and GIS Department visited Tianzhushan Global Geopark to do teaching research. As early as 2010, Tianzhushan Geopark has become the internship base of many colleges and vocational schools specialized in tourism in Shanghai Tianzhushan Tourism Development Ltd., Com offered omni-support to this activity and Shanghai Normal University decided to make Tianzhushan the constant research education base.



Staffs from Lushan Administration Bureau Implement Exchange Activity with Tianzhushan

On June 18, Li Yanguo, the deputy director of Lushan Global Geopark Administrative Committee visited



Tianzhushan, accompanied by 12 staffs from the Land and Resources Bureau, the Reception Department and the Information Center of Lushan. Wang Chendong, the deputy director of Tianzhushan Administration Committee, Zheng Yangui, the Chairman of Tianzhushan Tourism Association and many other relative staffs participated in the exchange activity. Both sides mainly discussed how to protect and manage the global geopark and develop scientific education

and geological tourism. In the afternoon, they visited the main scenic area of Tianzhushan.

Principals of Baijia Travel Agency of Nanjing City Visit Tianzhushan

Recently, principals of Baijia Travel Agency of Nanjing City visited the highest peak scenic area of Tianzhushan and Valley Stream Cultural Park, thinking highly of the abundant tourism resources, profound culture and magnificent natural landscape of Tianzhushan.



The Sightseeing Tours of Kochi County of Japan Visit Tianzhushan Global Geopark

On July 28, the tourist group of Kochi Prefecture of Japan visited Tianzhushan global geopark, accompanied by the leaders of Qianshan County: county magistrate Shi Li, the deputy Secretary of Qianshan county commission Xia Jikan and deputy magistrate Yu Guosheng.

Kochi Prefecture and Anhui Province are friends, and Muroto Global Geopark in Kochi Prefecture and Tianzhushan Global Geopark had sound cooperation. During the visiting, tourist minister Okubo of Kochi

Prefecture expressed his hope to strengthen communication and exchange between the marine global geopark and the mountain global geopark.

Principals from Tianzhushan Administration Committee, government offices, Tourism Bureau, tourism corporations, tourism associations and Tianzhushan Global Geopark Office attended the meeting.

Tianzhushan Is Honored as the Most Influential Forest Park in the Country

The 30th Anniversary Conference on the Development of Chinese Forest Parks was held in Zhangjiajie on Sep. 19. Tianzhushan National Forest Park was honored as the most influential forest park in the country. Wang Chendong, deputy director of Tianzhushan Administrative Committee, attended the meeting and accepted the award.



French Outdoor Bicycle Club Members Visit Tianzhushan by Bike

On Sep.24th, the first batch of 41 cycling enthusiasts of French outdoor bicycle club organized by Eurasian Friendly association visited Tianzhushan, climbed the mountain, played water, picked fruits, learnt geological science, sang Huangmei opera, enjoyed flowers and ate local delicious food.



The Photography Exhibition of Profound Qianshan and Charming Tianzhushan Shows on the Gallery of Anhui Province

On Sep. 27, 2012, the photography exhibition of Profound Qianshan and Charming Tianzhushan, hosted by Culture Hall of Anhui Province, Culture and Broadcasting Bureau of Qianshan County and Literary Federation of Qianshan County, and undertook by Gallery of Anhui Province, Cultural Hall of Qianshan County and Tianzhushan Photography Association, was held in the Gallery of Anhui Province.



The Bronze Statue of Zhang Henshui Is Unveiled



On Oct. 12, the unveiling ceremony of the bronze statue of Zhang Henshui was held in Wanguang Garden of Qianshan County. Relevant leaders of Anhui Province, Anqing City and Qianshan County, and Ji Kunsen, head of Zhang Henshui Institute of Anhui Province, attended the unveiling ceremony and presented flowers. Mr. Zhang Henshui, a Chinese modern popular literatus, created abundant literatures and left precious spiritual wealth to the following generations.

The Inspection Team of National Development and Reform Commission Investigates the Biodiversity Conservation Project of Tianzhushan

On Sep. 20, deputy director Sun Wei and director Li Junyuan of the Foreign Investment Department of National Development and Reform Committee came to Tianzhushan to investigate the biodiversity conservation project of Tianzhushan, accompanied by Liu Jian, chief engineer of Anhui Provincial Development and Reform Committee, and Xia Jikan, the deputy Secretary of Qianshan County Party committee and the executive deputy director of Tianzhushan Administration Committee.

The inspection team deeply surveyed the biodiversity resources of Tianzhushan, spoke highly of the natural resources and protection work, and they would strongly support the biodiversity conservation work of Tianzhushan.

It is reported that the investment funds amounted to 15 million euros (about 120 million yuan RMB).



Xia Jikan Attends Hongkong Global Geopark of China Roundtable Conference

From Oct. 9 to 13, Xia Jikan, deputy Secretary of Qianshan County Party committee and executive deputy director of Tianzhushan Administrative Committee, was invited to attend Hong Kong Global Geopark of China Roundtable Conference, which was hosted by Hong Kong Global Geopark, and representatives from more than 20 global geoparks and 5 academic institutions all over the world attended the conference. Participants got together to build mutual contact, exchanged experience of geological conservation, geological tourism and the latest measures and plans about geoparks.



Tianzhushan Signs Long-term Cooperation Agreements with 70 Outdoor Clubs on the Yangtze River Delta



On Oct. 26-28, Tianzhushan Geopark held 2012 National Forum of Outdoor Clubs, namely the Experience Activity of the New Tour-line of Tianzhushan. During the meeting, Tianzhushan signed long-term cooperation agreements with 70 outdoor clubs on the Yangtze

River Delta, which would help to create leisure tourism products of Tianzhushan and upgrade the brand influence of the geo-tourism of Tianzhushan.

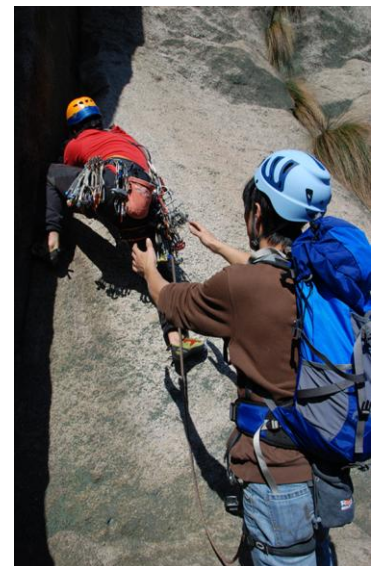
On Nov. 9, Tianzhushan held the First Folk Custom Tourism Cultural Festival, which was a branch activity of the Sixth Anqing Huangmei Opera Art Festival, and ended on Nov.18. The trade fairs arranged special booths for local feature snacks, tourism commodities and agricultural products, and exhibited delicious foods, attracting a large number of people.

Tianzhushan Is Awarded As One of the “Top Ten Cultural Tourist Attractions Favored By Netizens in 2012”



On Nov. 19, Tianzhushan Scenic Area appointed staffs to attend the third summit forum of cooperation partners of Tongcheng network namely the first internet innovation marketing awards ceremony of Chinese scenic areas.

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After netizens' secret ballot, Tianzhushan was awarded as one of the "Top Ten Cultural Tourist Attractions Favored by Netizens in 2012" and one of the "Top Ten Self-travel Destinations Favored by Netizens in 2012".

Tianzhushan Publicizes Geological Sciences at School

On Nov. 21, 40 students of science interest group of Pailou Middle School had a lesson about Tianzhushan geological sciences.

Tianzhushan Geopark is a typical area of Dabieshan UPH metamorphic zone. Staffs of Tianzhushan Geopark Office respectively introduced the most beautiful granite rocks on the Tancheng-Lujiang fault zone, the mammalian fossils and paleontological vertebrate fossils and characteristics of Tianzhushan Geopark to students so that they will know their homeland better, love our earth and protect resources.



Anhui Tourism Promotion Group Promotes Anhui Mountains and Waters in Russia during their Europe and Asia Tour

From November 22 to 24, the promotion of Anhui mountains and waters titled "New Hui merchants, new Silk road and new achievements" kicked off in Moscow and St. Petersburg, Russia by 2012 Anhui Tourism Promotion Group during their Europe and Asia Tour. Representatives from Tianzhushan Geopark have joined this group. They also paid a visit to a Russian couple who frequent Tianzhushan. Moreover, they have handed out pamphlets and promoted Anhui tourism culture on the Red Square of Moscow and the Winter Palace Square of St.

Tianzhushan Becomes the Practice Base of Nanjing Forestry University for the Management of Agriculture and Economy



On Dec. 18, the signing ceremony for the practice base of Nanjing Forestry University was held in Tianzhushan Geopark. Liu Zichao, deputy secretary of the Party committee and deputy director of the Economic Management College of Nanjing Forestry University, and the principal of Tianzhushan Geopark signed the practice base agreement and unveiled the board. Principals of Tianzhushan Tourism Development Co. Ltd and teachers and students of Nanjing Forestry University attended the ceremony.

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Photos are from Tianzhushan Photography Association



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